

CERTIFICATE FOR AN ONLINE PRODUCT

ABSTRACT

The present invention relates to a method for providing a certificate for an online product. A certificate comprising an authorization code is provided. The authorization code is unique and associated with characteristics that are recorded for tracking purposes. A purchaser receives the certificate, such as by purchasing a physical certificate. The certificate is provided to a user from the purchaser. The user then connects to a system of networked computers and finds the web site indicated on the certificate. The user enters the authorization code on the web site where indicated on the web site. In response to entering the authorization code, the user is provided with an online product at no fee, a reduced fee, or at a standard price.